



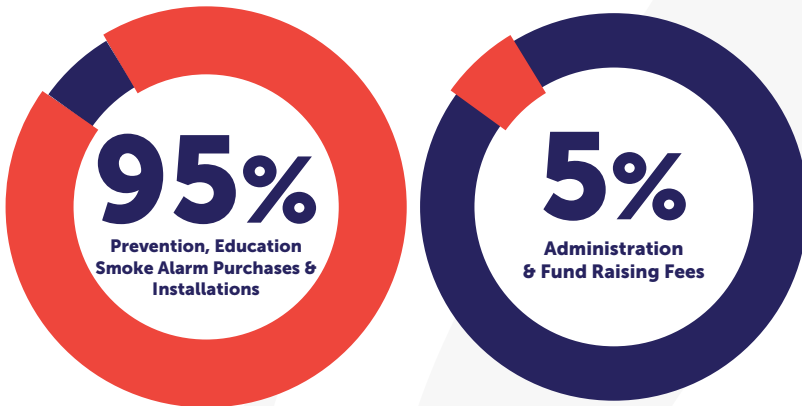
WHY WE ASK FOR YOUR SUPPORT

Donating to the Citizens for Fire Prevention Committee is one of the most efficient ways to save lives and make a difference in Philadelphia.

We get hundreds of thousands worth of free labor from the Philadelphia Fire Department (PFD); hundreds of thousands in free messaging from 6 ABC, SEPTA, PGW and now, The Inquirer to get the Fire Prevention message out. So, 95% of donations go towards programs and just 5% goes towards administration and fundraising!

The 2015-2019 Freedom from Fire Campaign's goals are to continue to lower civilian and firefighter fatalities & injuries as well as property damage through the installation of 67,000 10-year lithium battery smoke alarms in 26,000 homes and to provide fire prevention education to 500,000 residents in Philadelphia.

Where Your Contributions Go!



We have also been challenged to increase the resources we provide and broaden the programs we support with the PFD to make firefighting safer and more effective. We expect to announce dramatic changes for our non-profit at the Oct 6th Dinner Dance, including a possible name change to "The Philadelphia Fire Department Foundation".

Yet the challenges that the PFD and the CFPC face are formidable. Philadelphia is the poorest City in the US among the top 25 largest cities. The Fire Department's per capita budget has been dramatically lower over the last couple of decades than the other top 25 large city fire departments in the US. These conditions lead to more fires and less advance notice because of the lack of working smoke alarms, therefore more fatalities, injuries and property damage.

Together, we can make a difference for families that will never know that we saved their lives and the lives of their children and neighbors! On behalf of these families and the firefighters that run into burning buildings, Thank You,

Ed Fischer
President,
Citizens For Fire Prevention Committee