

46th Annual
Fire Prevention Dinner Dance



October 6, 2017

Sheraton Society Hill Hotel

1 Dock Street (2nd & Walnut Streets)

Philadelphia, Pennsylvania

Cocktails: 6:30PM Dinner: 7:30PM

Event & Ticket Information
Sponsorship Details

"Together, We Can Make A Difference"

Joe Flores (1955 - 2015)
Honorary Chair



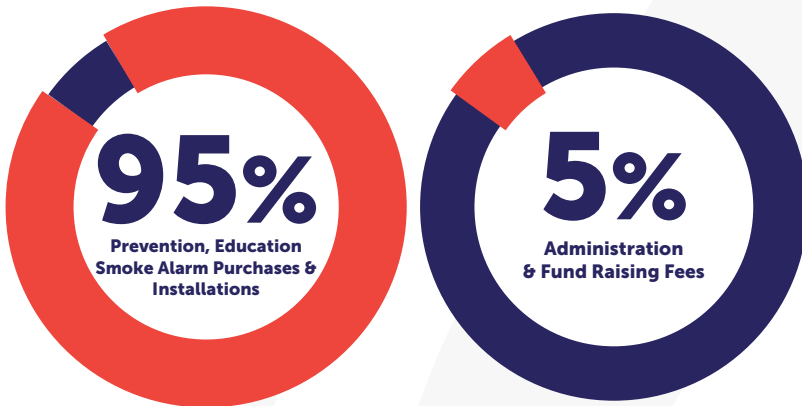
WHY WE ASK FOR YOUR SUPPORT

Donating to the Citizens for Fire Prevention Committee is one of the most efficient ways to save lives and make a difference in Philadelphia.

We get hundreds of thousands worth of free labor from the Philadelphia Fire Department (PFD); hundreds of thousands in free messaging from 6 ABC, SEPTA, PGW and now, The Inquirer to get the Fire Prevention message out. So, 95% of donations go towards programs and just 5% goes towards administration and fundraising!

The 2015-2019 Freedom from Fire Campaign's goals are to continue to lower civilian and firefighter fatalities & injuries as well as property damage through the installation of 67,000 10-year lithium battery smoke alarms in 26,000 homes and to provide fire prevention education to 500,000 residents in Philadelphia.

Where Your Contributions Go!



We have also been challenged to increase the resources we provide and broaden the programs we support with the PFD to make firefighting safer and more effective. We expect to announce dramatic changes for our non-profit at the Oct 6th Dinner Dance, including a possible name change to "The Philadelphia Fire Department Foundation".

Yet the challenges that the PFD and the CFPC face are formidable. Philadelphia is the poorest City in the US among the top 25 largest cities. The Fire Department's per capita budget has been dramatically lower over the last couple of decades than the other top 25 large city fire departments in the US. These conditions lead to more fires and less advance notice because of the lack of working smoke alarms, therefore more fatalities, injuries and property damage.

Together, we can make a difference for families that will never know that we saved their lives and the lives of their children and neighbors! On behalf of these families and the firefighters that run into burning buildings, Thank You,

Ed Fischer
President,
Citizens For Fire Prevention Committee



SPONSORSHIP LEVELS

HEROES OF PHILADELPHIA \$50,000+

*Recognition as the Honorary Co-Chair of the Freedom from Fire Campaign
Listing of you and/or your Company's name on the official CFPC letterhead
Includes benefits from of all other sponsorship levels*

FIRE COMMISSIONER \$10,000

*Includes all Fire Chief Sponsorship Level benefits
Largest logo included on all event collateral
Inclusion in all event media coverage
Inclusion in post-event "thank you" correspondence
Full-page, color advertisement in front of Dinner Dance program*

FIRE CHIEF \$5,000

*Includes all Fire Captain Sponsorship Level benefits
Inclusion in pre-event correspondence to highlight sponsorship
Full-page, full-color advertisement in Dinner Dance program
Includes optional table of 10 seats at Dinner Dance in October*

FIRE CAPTAIN \$2,500

*Includes all Lieutenant Sponsorship Level benefits
Logo/Hyperlink on the Citizens website for 1 year
Half-page, full-color advertisement in Dinner Dance program
Includes 4 \$150 tickets to Dinner Dance*

LIEUTENANT \$1,000

Listing on CFPC website

HOW TO SPONSOR THE 46TH ANNUAL FIRE PREVENTION FIRE DINNER DANCE

Please use the Sponsorship Commitment Form on the next page to designate your donation and submit with your payment.

SPONSORSHIP DEADLINE: SEPTEMBER 15, 2017



**citizens for
fire
prevention
committee**
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SPONSORSHIP COMMITMENT FORM

Your Name: _____

Phone: _____

Email: _____

Address: _____

Name to use for Sponsor Recognition: _____

SPONSORSHIP LEVEL:

- Heroes of Philadelphia // \$50,000
- Fire Commissioner // \$10,000
- Fire Chief // \$5,000
- Fire Captain // \$2,500
- Lieutenant // \$1,000

I will be providing an ad for the Program Book.

Please create an Ad for me using the text below:

150 Characters max please. Please print clearly.

PLACE CHECK HERE

Thank You!

PLEASE MAKE CHECKS PAYABLE TO:
Citizens for Fire Prevention Committee

MAILING ADDRESS

Citizens For Fire Prevention Committee
228 S 40th Street, Box 30710
Philadelphia PA 19104.

QUESTIONS OR FEEDBACK?

Please contact CFPC Board President, Ed Fischer by
phone at (215) 704-5669 or by email:
ed@freedomfromfire.com.

SPONSORSHIP DEADLINE: SEPTEMBER 15, 2017



PROGRAM BOOK ADVERTISEMENT GUIDE

DEADLINE: All artwork must be submitted by September 15, 2017

WHERE TO SUBMIT: ads@freedomfromfire.com

Please include the name or company under which the ad is being placed for.

FILE FORMATS ACCEPTED: All artwork should be provided in print ready format, in JPEG, PDF or EPS.

COLOR FORMATS: CMYK preferred.

FILE SIZE LIMIT: No larger than 6MB please.

TEXT ONLY ADS: If you are unable to provide artwork, please submit your company logo (if applicable) and the text you wish to have included. We will create an ad for you within our pre-defined template.

150 character max please.

AD QUESTIONS*:

ads@freedomfromfire.com

**Questions regarding the dance should be directed to:
ed@freedomfromfire.com*

FULL PAGE

**5" W
x 8" H**

QUARTER PAGE

**2.375" W
x 3.875" H**

HALF PAGE

**5" W
x 3.875" H**



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TICKET PURCHASES

ORDER TICKETS ONLINE

You can purchase your tickets online by visiting:

<https://freedomfromfire.com/dinnerdance>

All major Credit Cards are accepted.

PAY BY CHECK

To pay by check, please download and fill out the payment and registration form at:

<https://freedomfromfire.com/dinnerdance-form>

Include your check made payable to:

"The Citizens For Fire Prevention Committee"

Citizens For Fire Prevention Committee
228 S 40th Street, Box 30710
Philadelphia PA 19104

ATTENDEE REGISTRATION

When buying tickets online, you will be provided a link to register your attendees. The registration will allow you to choose the meal choice for each individual.

The online registration form only takes a few minutes and can be accessed at:

<https://freedomfromfire.com/dinnerdance-register/>

Please complete the registration by September 15, 2017

I CANNOT ATTEND, BUT I WOULD LIKE TO CONTRIBUTE

All donations are welcome!

You may feel free to contribute to the Citizens for Fire Prevention Committee by donating online at:

<https://freedomfromfire.com/donate>

QUESTIONS OR FEEDBACK

Please call 215-686-1382 if you have any questions about the event or your purchases.



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**THANK
YOU!**

*The Citizens for Fire Prevention Committee
Thank You For Your Generous Contributions and Support*

HONORARY CAMPAIGN CHAIR

Joe Flores (1955-2015)

HONORARY CO-CHAIRS

Charles J Grant
Philadelphia Gas Works

Bernie Prazenica
6 ABC WPVI

Kenneth L. Ewell
Insurance Society of Philadelphia

Cherice Corley
Philadelphia Energy Solutions

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Fire Commissioner

Craig Murphy
Deputy Commissioner

Jim Renninger
Deputy Chief



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ANNUAL AWARDS

50TH ANNUAL T. SEDDON DUKE AWARD

2017 RECIPIENT: DAVID PRESTON

JUSTICE AND INJUSTICE EDITOR
PHILADELPHIA INQUIRER

The T. Seddon Duke Award is a memorial fire prevention award honoring Mr. Duke who was known nationally as “Mr. Fire Prevention.”

Mr. Duke was a past president of the National Fire Protection Association, honorary chairman of the Citizens for Fire Prevention Committee and a member of the Board of Safety and Fire Prevention. He also played a major role in the development of safety standards and practices throughout the United States as a member of the fire safety committee of the U.S. Chamber of Commerce.

Mr. Duke passed away on June 2, 1966 and these awards, in his memory, are presented annually in two categories. one to a citizen, who has, by personal accomplishment, excelled in the field of fire prevention activities and in the second category to the uniformed member of the Philadelphia Fire Department who personally contributed to the fire prevention efforts above and beyond the call of duty. This year marks the 50th presentation of these awards.

JOSEPH FLORES AWARD FOR IMPACT AND EXCELLENCE IN SAVING LIVES THROUGH FIRE PREVENTION

2017 RECIPIENT: SELECTED AREA HOSPITALS & THEIR CEOs

Note: The list of participating hospitals will be listed online soon

The Joe Flores Award was created by the Board of Directors of the Citizens for Fire Prevention Committee (CFPC) shortly after Joe died in his sleep on May 16, 2015 just one month before his 60th birthday. Joe was instrumental in elevating the life-saving work of the committee through installation of Smoke Alarms in high-risk, low-income communities and in Fire and Life Safety Education. Joe led the effort for the 2015-2019 Freedom from Fire Campaign designed to dramatically reduce fatalities and injuries from fire.

Joe’s passion outside of his family and friends was saving lives through fire prevention. He was a tireless volunteer and leader in Fire Prevention in Phila, the region, and on national boards and committees. Joe was a Captain in the PFD before he retired to work for the University of Pennsylvania. With the PFD Joe worked in the following areas:

As a Firefighter, in Fire Prevention, with the Fire Marshal’s Office, the Fire Code Unit and he specialized in planning for the evacuation of high-risk populations - those in hospitals, assisted-living facilities, nursing homes, schools, high-rise buildings, industrial settings, and day-care centers. Joe also taught fire safety courses at Community college.

Joe was on the Board of Directors for the National Fire Prevention Association (NFPA), he was a champion of “Learn not to Burn as well as Risk Watch” with NFPA and was on their National Urban Fire & Life Safety Task Force. Joe was honored by the PFD and the Mayor for his work with the Young Fire Setter program here in Phila. Joe was also a huge advocate for the Jr. Fire Patrol program here in Philadelphia.